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|  | CST238SRS02  Interviewing Skill Assignment  Tim Capehart | Timothy.Capehart@oit.edu |

Interviewee : \_\_Angie Bradley\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact information : \_\_503.820.9050\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Job description : \_\_Hair Stylist\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Field of expertise : \_\_Beauty / Hair\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Can you summarize the mobile app to me in just a few sentences?

This app should allow clients to book appointments for various services provided by Angie. They will choose their service and desired time, and upon approval by Angie, the appointment will be booked into Angie’s google calendar. The app will send SMS reminders to clients and generate notifications for Angie. Certain services will be made available for overlapped bookings. The app will allow clients to cancel appointments within a certain time frame before the appointment.

1. Who are the target users?

Angie (administrator), and her clients.

1. What risk are there with the mobile app build?
2. Who are the key stakeholders?

Angie and her clients.

1. What does success look like at each stage of the process?

Easy appointment booking, easy reminders, integration with google calendar, Overlapping only specific appointment types, easy cancelation if done timely.

1. What are the business objectives for the mobile app?

Ease booking and scheduling. Manage time allowing maximum booking efficiency.

1. What design consideration/constraints does the mobile app have to work within?

Android, Google calendar

1. Is there scope to have multiple releases?

App could be updated with new services, price listings, coupons…

1. What is the backlog of functions for the app?

Take and store client personal information

Google calendar

Selection of service, date, and time

Prompt administrator with appointment notifications / approvals

Administrator approval of appointments

Administrator suggest another date/time

Services categorized as exclusive, double bookable, or overlap-able.

1. What are the underlying assumptions?

Existing clients download the app. New clients are directed to DL app. Administrator continually upkeeps approval list, offers alternate date/time to clients with booking collisions.

1. How will they buy?

Free download, no money transactions.

1. Are there other apps that the client likes that can be used as inspiration for how this new app should look?

Yes, there are many. Angie wants it as simple as possible.

1. How is the app going to be found when it’s ready to go live?

Administrator will instruct clients to DL app.

1. What about post launch? What’s the ongoing plan to learn & improve?

Update with payment options if desired. New services offered by administrator etc…